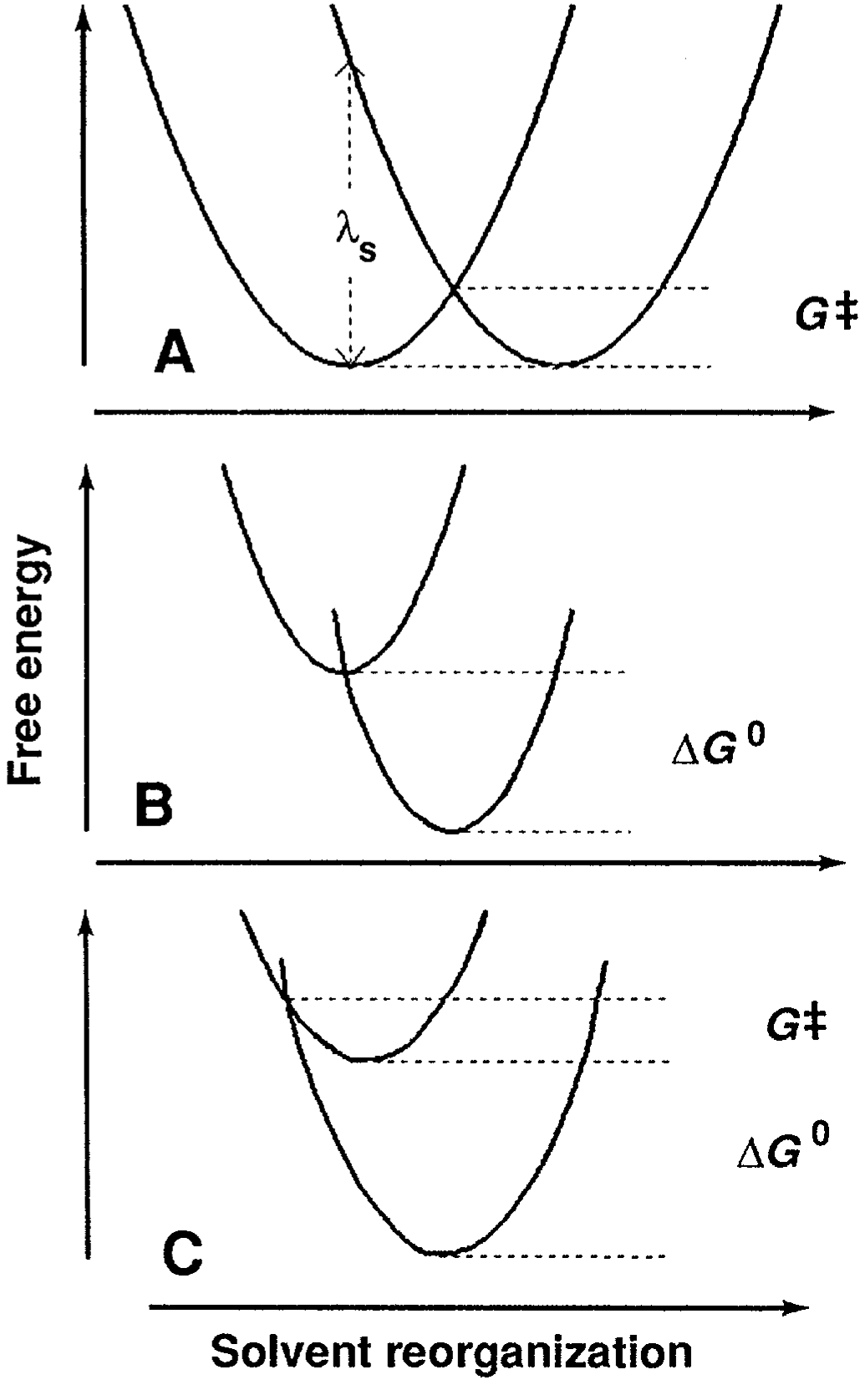
λs
G‡
A
Free energy
ΔG 0
B
G‡
ΔG 0
C
Solvent reorganization